

**MUSCLE TEAM 2012 SPONSORSHIP OPPORTUNITIES:**

**Presenting Sponsorship: \$25,000 (single opportunity)**

- Naming rights entire event: Muscle Team 2012, Presented by YOUR COMPANY
- Reserved tables for 16 in VIP Section at dinner with athletes at each table
- Logo prominently featured on all event collateral
- Full page color ad on back cover of program book\*
- Logo on event invitation, webpage and signage
- Logo on step and repeat photo backdrop banner
- Your company's ad included in VIP sponsor rotation on Fenway Park outfield scoreboard
- Framed commemorative event poster autographed by athletes in attendance
- Check presentation for sponsorship on MDA Labor Day Telethon at WCVB TV5

**Triple Crown Sponsorship: \$15,000 (single opportunity)**

- Reserved tables for 16 in VIP Section at dinner with athletes at each table
- Naming rights to pre-event VIP reception- "VIP Reception presented by YOUR COMPANY"
- Full page color ad on inside cover of program book\*
- Logo on event invitation\*, webpage and signage
- Logo on step and repeat photo backdrop banner
- Your company's ad included in VIP sponsor rotation on Fenway Park outfield scoreboard
- Framed commemorative event poster autographed by athletes in attendance
- Check presentation for sponsorship on MDA Labor Day Telethon at WCVB TV5

**Hall of Fame Sponsorship: \$10,000**

- Reserved table for 10 in VIP Section at dinner with athlete seated at table
- Access to VIP cocktail reception with athletes, agents, and emcee
- Full page color ad in program book\*
- Logo on event invitation, webpage and signage
- Logo on step and repeat photo backdrop banner
- Your company's ad included in VIP sponsor rotation on Fenway Park outfield scoreboard
- Framed commemorative event poster autographed by athletes in attendance
- Check presentation for sponsorship on MDA Labor Day Telethon at WCVB TV5

**MVP Sponsorship: \$7,500**

- Reserved table for 8 in VIP Section at dinner with athlete seated at table
- Access to VIP cocktail reception with athletes, agents, and emcee
- Full page color ad in program book\*
- Logo on event invitation, webpage and signage
- Your company's ad included in VIP sponsor rotation on Fenway Park outfield scoreboard
- Check presentation for sponsorship on MDA Labor Day Telethon at WCVB TV5

**Grand Slam Sponsorship: \$5,000**

- Reserved table for 8
- Half page color ad in program book\*
- Listing on event invitation, webpage and signage

**On-Deck Sponsorship: \$2,000**

- Package of 6 GA tickets

**Individual Tickets:**

- Individual General Admission Ticket: \$350
- Individual VIP Ticket: \$550

**Summer Camp Sponsorships:**

- Cabin of MDA Summer Campers: \$4,800
- ½ Cabin of MDA Summer Campers: \$2,400
- Pair of MDA Summer Campers: \$1,600
- MDA Summer Camp Sponsorship: \$800

**Program Book Advertisements:**

- Full page color ad: \$1,000
- Half page color ad: \$500

*Print deadlines: Invitation - Wednesday, November 23;  
Program book: Wednesday, January 12.*

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**YES! Put my name on the Muscle Team 2012 roster!**

- \_\_\_\_\_ Presenting Sponsorship @ \$25,000
- \_\_\_\_\_ Triple Crown Sponsorship @ \$15,000
- \_\_\_\_\_ Hall of Fame Sponsorship @ \$10,000
- \_\_\_\_\_ MVP Sponsorship @ \$7,500
- \_\_\_\_\_ Grand Slam Sponsorship @ \$5,000
- \_\_\_\_\_ On-Deck Sponsorship @ \$2,000
- \_\_\_\_\_ Individual Tickets @ \$350
- \_\_\_\_\_ VIP Tickets @ \$550
- \_\_\_\_\_ Cabin of MDA Summer Campers @ \$4,800
- \_\_\_\_\_ ½ Cabin of MDA Summer Campers @ \$2,400
- \_\_\_\_\_ Pair of MDA Summer Campers @ \$1,600
- \_\_\_\_\_ MDA Summer Camp Sponsorship @ \$800
- \_\_\_\_\_ Full page color ad @ \$1,000
- \_\_\_\_\_ Half page color ad @ \$500

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Approved by: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_ We'll pay by check. \_\_\_\_\_ Charge my credit card.

Card # \_\_\_\_\_

Expiration: \_\_\_\_\_ / \_\_\_\_\_

**Remit to:**

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